

2023 Comprehensive Funeral Price List



Full descriptions are available in our brochure 'Your Guide to our Funeral Services'

Colleagues in each of our funeral homes are always on-hand to discuss your needs. If you have a question, a query or just want to talk over how our services work, please do get in touch.

2c Church Road
Barlestone
Nuneaton
CV13 0EE
01455 290 356

346 - 354 Foleshill Road
Foleshill
Coventry
CV6 5AJ
024 7666 5676

Park House
Riversley Road
Nuneaton
CV11 5QS
024 7638 2535

10 High Street
Bedworth
CV12 8NF
024 7631 4823

8 - 10 High Street
Daventry
NN11 4HT
01327 707 905

38 Bilton Road
Rugby
CV22 7AL
01788 576 099

30a High Street
Brackley
NN13 7DS
01280 702 356

Kings Walk
Earl Shilton
LE9 7NL
01455 844 400

75 - 76 Coventry Street
Southam
CV47 0EA
01926 800 930

11 Lower Holyhead Road
Coventry
CV1 3AX
024 7622 5826

48 Lower Bond Street
Hinckley
LE10 1QU
01455 233 974

167 Watling Street West
Towcester
NN12 6BX
01327 55 22 12

184 Ansty Road
Wyken
Coventry
CV2 3EX
024 7665 0619

46 Warwick Road
Kenilworth
CV8 1HH
01926 856 699

46 Kenpas Highway
Coventry
CV3 6BP
024 7641 1806

12 Parade
Leamington Spa
CV32 4DW
01926 428 665



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Competition and Markets Authority

The Competition and Markets Authority (CMA) launched a market study into the supply of funerals and related goods and services in June 2018. The CMA wanted to look at concerns around a number of issues, namely that funeral prices were too high, that there were significant price differentials across areas in relation to burial and cremation fees, that there was a lack of transparency around pricing information, that consumers had difficulty in comparing the price of 'funeral packages' and concerns around consumer protection in relation to pre-paid funeral plans.

We, at the Heart of England Co-operative Society, being owned by our members and as a consumer co-operative responded to the CMA's questions stating that we were very transparent with our pricing, in fact we were one of the first funeral directors locally to publish our funeral prices online. We understand that bereavement is a difficult time for most and that we have a responsibility to help our client families charter what may be unfamiliar ground, by giving clear advice based on what the client family require.

In March 2019 the CMA published its report and appointed an inquiry group who were tasked with gathering more information and making recommendations to the market. After numerous further reports and an extension of the timeframe due to Covid-19 the CMA published their final report in December 2020 stating that they would issue a number of 'sunlight' remedies. These were the mandatory introduction of a standardised price list that **all** funeral directors must use, the requirement that crematoriums provide a price list, that funeral directors disclose certain financial information to the CMA, that the solicitation of business is prohibited, and that a registration scheme is put in place as a first step towards broader regulatory regime.

We welcome any steps that make this difficult time easier for our clients and show overleaf the CMA required Standardised Price List. The pages following on show the price for all our services and the products we have traditionally provided to our client families, to better help you make an informed decision about the type of service you may wish to arrange and the associated costs.

Standardised price list

All funeral directors are legally required to publish this Price List for a standardised set of products and services. This is to help you think through your options and make choices, and to let you compare prices between different funeral directors (because prices can vary).

Attended Funeral (funeral director's charges only)	£2,215
This is a funeral where family and friends have a ceremony, event or service for the deceased person at the same time as they attend their burial or cremation.	
Taking care of all necessary legal and administrative arrangements	£995
Collecting and transporting the deceased person from the place of death (normally within 15 miles of the funeral director's premises) into the funeral director's care	£250
Care of the deceased person before the funeral in appropriate facilities. The deceased person will be kept at the funeral director's branch premises	£150
Providing a suitable coffin – this will be made from MDF with a mahogany veneer or enviroboard	£260
Viewing of the deceased person for family and friends, by appointment with the funeral director (where viewing is requested by the customer)	£10
At a date and time you agree with the funeral director, taking the deceased person direct to the agreed cemetery or crematorium (normally within 20 miles of the funeral director's premises) in a hearse or other appropriate vehicle	£550

Unattended Funeral	
This is a funeral where family and friends may choose to have a ceremony, event or service for the deceased person, but they do not attend the burial or cremation itself.	
Burial (funeral director's charges only)	Not offered
Cremation (funeral director's charges plus the cremation fee) ²	£1,600

Fees you must pay	
For an Attended or Unattended burial funeral, the burial fee. ¹	
In this local area, the typical cost of the burial fee for local residents is:	£602-£3,465
For a new grave, you will also need to pay for the plot; for an existing grave with a memorial in place, you may need to pay a removal/replacement fee. In addition, the cemetery may charge a number of other fees.	
For an Attended cremation funeral, the cremation fee. ²	
In this local area, the typical cost of a cremation for local residents is:	£860-£1,070

Please discuss any specific religious, belief-based and/or cultural requirements that you have with the funeral director.

Additional funeral director products and services	
This funeral director may be able to supply a range of optional, additional products and services, or to arrange (on your behalf) for a third party to supply them. Examples include:	
Additional mileage (price per mile)	£1.75
Additional transfers of the deceased person's body (e.g. to their home, to a place of worship etc.) (price per transfer)	Not offered
Collection and delivery of ashes	Not offered
Embalming	£60
Funeral officiant (e.g. celebrant, minister of religion etc.)	Prices on request
Services supplied outside of normal office hours	Not offered
The funeral director can give you a full list of what they can supply. They are likely to charge for these additional products and services, so you may choose to take care of some arrangements without their involvement, or you can use a different supplier.	

1. This fee (which is sometimes called the interment fee) is the charge made for digging and closing a new grave, or for reopening and closing an existing grave.
 2. In England, Wales and Northern Ireland, you will usually need to pay doctors' fees as well. This is the charge for two doctors to sign the Medical Certificates for Cremation.

Our Charges

Professional services

Availability of trained and qualified professional personnel 24 hours a day to carry out our clients requests in line with legal and moral obligations. Handling all of the relevant documentation including liaising with and organising third parties on our clients' behalf. Offering advice, support and guidance on all related matters before, during and after the funeral. This sum covers in excess of 40 work hours on average and appropriate proportion of our overheads. **£995**

Bringing the deceased into our care

The provision of staff and a suitable vehicle to attend day or night within a 15 mile radius (additional mileage will be applicable outside this area). **£250**

Care and preparation of the deceased

Carried out by trained and qualified staff. **£150**

Viewing of the deceased

Use of the private chapel of rest, by appointment. **£10**

Embalming

Carried out by trained and qualified staff, subject to the clients permission. **Recommended £60**

Provision of a hearse

The use of a specialist coach-built vehicle, chauffeur driven within a 20 mile radius (additional mileage may be applicable outside this area) with attending staff and bearers as required.

Direct to the cemetery or crematorium of choice **£550**

Leaving a residential address then on to the cemetery or crematorium of choice **£575**

Leaving a residential address, on to a service location then on to the cemetery or crematorium of choice **£625**

Provision of each limousine

The use of a specialist coach-built vehicle, chauffeur driven within a 20 mile radius (additional mileage may be applicable outside this area).

Leaving a residential address then on to the cemetery or crematorium of choice and return **£200**

Leaving a residential address, on to a service location then on to the cemetery or crematorium of choice and return **£250**

Terms of Business

For Unattended funerals we require **payment in full, within 5 working days of the funeral being arranged. The funeral will not take place until this amount is paid in full.** The Unattended funeral is a direct disposition and as such this is not a traditional style funeral service, there is no ceremonial service, and no mourners can attend. The funeral will be arranged at a local cemetery or crematorium of our choosing at a day and time that is most convenient to us within 14 days of completion of all the necessary paperwork. For cremations the cremated remains will be available from the funeral home within 21 days of the service.

Attended Funerals require a **minimum of a 50% deposit of the estimated costs paid within 5 working days of the funeral being arranged. The funeral will not take place until this amount is paid in full.** Our invoice for the outstanding balance will be sent out **2 days** after the funeral service and is due within **30 days** of the invoice date. Failure to pay the outstanding amount due within the specified timeframe will lead to an interest charge of **4%** per month and any associated debt recovery costs being added to the account in line with our Terms & Conditions.

*Prices are correct at the time of printing January 2023, but may be subject to variation due to changes or improvements in specification. All products and services are subject to availability. E. & O. E.

Additional services

Floral hearse (for use with some specialist hearses)	£300
Deceased into church or residence	£200
Deceased into church or residence (out of hours)	£300
Attending burial/scattering of cremated remains	£75
Collection of cremated remains (out of hours)	£75
Weekend or bank holiday funeral supplement	£450
Mileage per mile and vehicle, each way	£1.75

Coffin collection

Coffin collection

The Heritage - enviroboard	£260
The York - mahogany veneer	£260
The Durham - oak veneer	£280
The Windsor - mahogany veneer	£320
The Gloucester - solid paulownia	£470
The Picture Cardboard - recycled paper	£500
The Mitford - foil oak veneer	£550
The EWillow - willow construction	£550
The Expressions Glitter - MDF Shell	£625
The Picture Range - a MDF shell	£650
The Daisy - water hyacinth or banana leaf	£650
The Warwickshire - solid mahogany	£650
The Hainsworth - wool	£700
The Oval Tree - maple or walnut veneer on MDF	£700
The Balmoral - solid oak	£750
The Somerset - willow	£750

Other types of coffins are available priced upon request

Casket collection

The Westminster - mahogany veneer	£800
American style caskets in various designs constructed from wood & metal are available by request	from £1,160
The Canterbury - a solid oak casket	£1,400

Interiors

Bespoke printed interior set frill	£100
Bespoke printed interior set frill and mattress base	£125
Bespoke gown set in tweed for a coffin	from £400
Full satin coffin interior	from £400
Bespoke gown set in tweed for a casket	from £500

Floral tributes

We offer a full range of floral tributes details of which are available in our **Your Guide to our Funeral Services** brochure.

Additional Items

Full descriptions are available in our brochure 'Your Guide to our Funeral Services' or within individual brochures depending upon the chosen product or product category.

Vehicles

Should you have a special vehicular requirement that is not covered within our brochure please ask one of our colleagues who will endeavour to meet the requirement wherever possible. With many of these specialist hearses we charge £300 to cover the use of a floral hearse and the attending staff and bearers.

Additional or floral hearse (each)	from £300
Volkswagen Camper hearse	from £875
Volkswagen Camper passenger vehicle	from £875
Land Rover Defender hearse	from £1,055
Land Rover Defender passenger vehicle	from £850
Rolls Royce hearse	from £1,885
Rolls Royce limousine	from £900
Black horse drawn hearse (2 horses)	from £900
Black horse drawn hearse (4 horses)	from £1,400
White horse drawn hearse (2 horses)	from £1,000
White horse drawn hearse (4 horses)	from £1,500
Motorcycle sidecar hearse (Triumph, Suzuki, Harley Davidson - £950)	from £900
Motorcycle Trike hearse	from £1,100
American Truck hearse	from £900
Leyland Beaver Truck 1950's hearse	from £1,350
London Routemaster double-decker bus hearse	from £1,400

Other types of vehicles are available and priced upon request

Funeral stationery

Should you have a special printing requirement or request that is not covered within our brochure please ask one of our colleagues who will endeavour to meet the requirement wherever possible.

4 to 16 page Order of Service, 50 copies (includes free photo in a frame)	from £109
4 to 16 page Order of Service , 100 copies (includes free Memorial Box and Keepsake folder)	from £139
Digital order of Service	£15
Bookmarks (minimum order 15)	£2.50 each
Forever By Your Side	from £29
Book of Condolence bespoke design	£30
Keepsake cards (minimum order 20)	£2.50 each
Canvas prints	from £40
Lapel Badges	£3 each or 10 for £25
In Memory seeds	from £25

Finishing Touches

Videography	from £265
Dove - single dove	from £150
Piper	from £150
Aerial Ashes	from £895
Fireworks	price on application
Catering	price dependant on location

Urn Range

Heritage - enviroboard casket	£50
Daisy biodegradable range	£60
Mahogany veneer casket	£75
Oak veneer casket	£75
Somerset willow ashes caskets	£95
Hainsworth woollen casket (natural or grey)	£125
ToLad	£150
Scatter tubes (various designs and sizes)	from £7 - £72
Scatter pods (various designs)	£25
Picture casket (as per coffin)	£110
Picture casket (bespoke design)	£150
Love urn range	<i>please ask for a brochure</i>
Highdown garden burial urn	£150
Wooden Temporary Marker Cross	£40 small £50 Large

Recollections Jewellery

Locket	from £125
Locket with Chain or Bracelet	from £165
Cufflinks Rectangle Foot /Hand Silver	from £175
Keyring Gold Heart	price on application
Keyring Rectangular Silver	from £107
Necklace Rectangular Foot Silver	from £139
Gold Finger Print	price on application

Keepsakes Collection

Ashes into Glass - Bracelet beads	from £125
Ashes into Glass - paperweight	from £195
Ashes into Glass - pendants	from £245
Ashes into Glass - rings	from £295
Ashes into Glass - Cufflinks	from £395
Tribute Heart plain	£50
Tribute Heart engraved	£60
Memory Bear	£40
Memory Bear with ribbon	£55
Photo tribute	from £70 - £90
(various sizes and finishes available)	
Tribute Candle plain	£35
Tribute Candle engraved	£45 - £75
Memory Benches	from £450
Diamonds	from £515
(various designs, sizes and colours)	

Masonry

We offer a comprehensive range of monumental masonry, details of which are in our **Memorials Collection brochure**.

Removal and refix of a memorial	from £307
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Memorial Website Donation Tube

Free of charge
Free of charge

Pre Paid Funeral Plans

We have a range of funeral plans to suit all requirements. Please see our separate brochure for more details.

Other items and services may be available. Please speak to our colleagues and we will obtain specific pricing upon request.

Funeral Costs

As a co-operative business we want to present all fees and charges in a clear and transparent way, as such below are two examples of funeral costings. In 2022 (between January and December) our average total funeral costs were £3,702 made up of £2,254 Funeral Directors charges and £1,448 third party fees.

A simple cremation funeral would start from...

Professional services	£995
Bringing the deceased into our care	£250
Care of the deceased	£150
Provision of a hearse	£550
The York Coffin	£260
Funeral Directors charges subtotal	£2,205

Doctors' fees	£82
Clergy / officiants fees (can vary)	from £206
Crematorium fees (subject to choice)	from £1042.50
Third party subtotal	£1,330.50

Funeral total £3,535.50

Our more traditional funeral is likely to consist of...

Professional services	£995
Bringing the deceased into our care	£250
Care of the deceased	£150
Embalming	£60
Viewing of the deceased	£10
Provision of a hearse	£575
Provision of a limousine	£200
The Windsor Coffin	£320
Funeral Directors charges subtotal	£2,560

Doctors' fees	£82
Clergy / officiants fees (can vary)	from £206
Crematorium fees (subject to choice)	from £1042.50
Flowers (subject to choice)	£125
Order of service (subject to quantities)	£139
Newspaper notices (subject to publication)	£100
Third party subtotal	£1,694.50

Funeral total £4,254.50

To help you better gauge what a funeral may cost we have highlighted below the starting prices for a number of key third party fees. Prices quoted are for guidance only and may vary depending on your specific requirements. Cemetery fees vary considerably dependant on grave type, location and ownership, these figures are for a new grave purchase and interment fees for a local resident. These prices are outside of our control and are subject to change without prior notification.

Crematorium name	Standard attended (Monday to Friday)	Reduced attended (Monday to Friday)	Unattended (Monday to Friday)
Banbury crematorium, Banbury	£999	£680 9.00am only	£525
Canley crematorium, Coventry	£1,042.50	£730.50	£630.50
Counties crematorium, Milton Malsor	£1,115	£910 9.30am only	£464
Crownhill crematorium, Milton Keynes	£960	N/A	£420
Gilroes crematorium, Leicester	£940	N/A	£550 before 10am
Heart of England crematorium, Nuneaton	£1,090	£910 9.30am only	£499
Loughborough crematorium, Loughborough	£1,080	£880 9.30am only	£499
Oakley Wood crematorium, Leamington Spa	£990	N/A	£500
Rainsbrook crematorium, Rugby	£860	N/A	£550
South Leicestershire crematorium, Countesthorpe	£1,010	£840 9am & 10am only	£450

Doctor's medical fees	£82
Clergy / officiant	from £206
Barlestone cemeteries	from £602
Brackley cemeteries	from £1,500
Coventry cemeteries	from £3,411
Daventry cemeteries	from £2,099
Hinckley cemeteries	from £922
Nuneaton cemeteries	from £1,390
Kenilworth & Leamington Spa cemeteries	from £3,465
Rugby cemeteries	from £2,000
Towcester cemeteries	from £610
Weedon Bec cemeteries	from £681